



A Word About Our Prices:

Although we have gifts ranging in price to \$125.00, you can buy here with the certainty that every price is based upon quality and real worth and not upon your generosity. This is as true of our \$50 or \$1.00 gifts as it is of the more expensive articles, so that you are sure to give a quality present, whatever price you pay, if you buy it here.



Now for Christmas

All departments will be in full swing to-morrow morning. Begin your shopping early. This year will be a crush. We anticipate the biggest Holiday trade on record. There are only two more days, and to-morrow is number one. It will be the best Saturday of the year for shopping. Nothing is picked over, everything fresh from the packing cases, and nothing completely sold.

Take our suggestion and begin to-morrow. The more time you take the farther you can make your money go. The last day is always a scramble; everybody taking what is most easily bought, whether it suits or not. The gifts are here; the finest Christmas goods which we ever displayed and at prices which are simply unparalleled. Begin to-morrow. Get something chalked off your list as a starter.

Get your gifts at an up-to-the-minute shop where nothing but new, clean goods are found.

It is easy to buy tasteful gifts in this "Center of Quality Apparel," where every article has that sterling worth and finished appearance that makes it certain to be received gratefully.

Get it at "Jolliffe's."

Year's Greatest Sale of Ready-to-Wear Apparel.

We now begin the most remarkable sale of winter wearing apparel ever announced in the history of this city. Hundreds of high grade garments. The one supreme occasion of its kind. The opportunity to buy garments like these at a price so low has never been presented our patrons. It will be the center of interest by till Christmas.

For the Children

BEAR SKIN COATS AT \$1.98.
In nearly all colors and white, and worth \$3.00. All sizes, 1 to 6 years. Special at\$1.93.

CHILDREN'S RAIN COATS AT \$3.45.
What mother will not buy her little girl a rain coat when it can be had at such a saving. Made from gray, tan and olive Cravenettes, to fit children from 8 to 14 yrs. of age. Special at\$3.45.

CHILDREN'S CLOTH COATS AT \$2.98.
For little girls from 6 to 14 years of age. Pretty plaids and mixtures, also plain brown, blue, green and red. All nicely trimmed with velvet and braids. Special at\$2.93.

CHILDREN'S COATS AT \$4.65.
Pretty hard to match the values in this lot for less than a couple of dollars more than our price. All the novelties of the season, both in the cloths and styles are here. Sizes for children 6 to 14 years of age. Special at\$4.65.

Coats and Suits

WOMEN'S ELEGANT BROADCLOTH or Cheviot Tailor-made Suits in Black, Brown or Blue, in Eton, Pony Coat or tight-fitting jacket style; charmingly finished and trimmed. Skirts have full flare and are kilted or pleated; worth \$22.50\$15.00

WOMEN'S CHEVIOT SUITS in Brown, Blue or Black; short jacket style, tight-fitting back, with box front; full flare skirt, with kilted bottom; worth \$15.00 and \$12.50 at\$7.95

WOMEN'S TOURIST COATS—Made of Fine quality Broadcloths in Brown, Green, Red or Black; lined throughout with an excellent grade of satin and trimmed beautifully with velvet and braid; full ripple back, hanging in graceful folds—50 inches long—worth \$22.50 and \$25.00, at\$17.50

WOMEN'S AND MISSES' LONG COATS in Tourist or Semi-Fitted back styles; 48 and 50 inches long, in Broadcloths, Kerseys and Fancy Plaids and Check Mixtures; ornamented with velvet and braid; some lined throughout; others yoke lined; worth \$12.50\$8.75

WOMEN'S KERSEY COATS in Black or Castor, Tourist or styles 48 and 50 inches long; plainly tailored or trimmed with velvet and braid; also in light and dark mixtures; worth \$15\$9.75

BUY YOUR GIFTS HERE

We have the largest and richest display of beautiful Xmas Presents ever seen in this city.

The many suggestions in this toggery shop, and the wide range of prices in every line, make it easy for you to buy quickly and satisfactorily, and within the limits of your pocketbook.

We hardly need to remind you that there is not one article in our store (at 10c or \$20.00) that you need be ashamed to give, because every article is measured by the "Jolliffe" standard of quality.

Skirts Reduced

SKIRTS AT \$2.98—Actually hundreds at this price, made from pretty plaids, mixtures and plain colors, in all the new styles of the season, values up to \$4.00. Special at\$2.93

SKIRTS AT \$3.98—In this lot you will find the best sellers of the season, and always worth from \$5.00 to \$6.00. Plenty of nobby plaids and mixtures, as well as all the plain colors and black. Special at\$3.93

SKIRTS AT \$5.00—We have always sold the best skirts in town at this popular price, but come and see how much better skirts \$5.00 will buy during this sale. Beautiful shadow plaids, swell colorings in fashionable mixtures, as well as every plain color and black. Every one worth all of \$7.50. Very special at\$5.00

SKIRTS AT \$6.50—Here you will find skirts as good as \$10.00 ever bought. You get practically the choice of all our \$10.00 garments during this sale. Special at\$6.50

What to Give

A TAILORED SUIT.

A NICE SKIRT.

A PRETTY WAIST.

A NOBBY HAT.

A STYLISH FUR.

A NEW BELT.

A NEW PURSE.

A PATTERN VEIL.

A GOOD CORSET.

GET THEM HERE.

New Veilings and Pattern Hats

Geo. L. Jolliffe & Co.

Good Furs That Are Priced Right

Kimonas and Dressing Sacques

Thoughts in these lines can be quickly realized if you come here. Gifts full of comfort, and they don't cost much, either.
Long-Jap Silk Kimonas, with full flowing sleeves\$10.00
Long Blanket Bath Robes; neat colorings; worth \$5.00\$4.00
Long German Flannel Kimonas; dark patterns; worth \$5.00\$3.50
German Flannel Short Kimonas; Blue, Pink or Lavender; worth \$2.00\$98c.

Combs and Supporters

MANY USEFUL GIFTS AMONG THE NOTIONS.
Ladies' Silk Garters, in all colors; put up in fancy Christmas boxes; prices 65c and down to25c
Ladies' Silk Supporters in boxes that are nicely decorated; price 98c down to50c
Fancy Back Combs in Amber and Shell, in nice holly boxes; \$5 down to50c

All Hats Half Price

Come in Quickly for Choice of These Beautiful Trimmed Hats

Or they will all be snapped up before you get here. You know you want something nice, fresh and new for the holidays, and to-morrow will be your best opportunity to get it before you are fully into the press of Christmas shopping. Just inspect this beautiful display of Millinery, many of these hats being made up expressly for this sale, and you will be sure to purchase.

One splendid big lot of the latest creations in Turban shapes, large hats, some are made hats, of velvet or of felt, Rob Rovers, walking shapes, and all trimmed in the most desirable styles. These are worth up to \$5.00; the special price to-morrow \$2.50. Another big run of trimmed hats, beautiful dress hats, in all the desired shapes, handsomely trimmed with lovely flowers, foliage, delicately petaled roses and many with fancy feathers, some with ostrich tips and plumes. These are regularly worth \$7.00. Special to-morrow\$5.00.
Good Stylish Hats at\$1.00 and \$2.00

Sale of Fine Waists

Just right for holiday buying. Waists of silk, in plain colors or plaids; Waists made of fine madras, nun's veiling and poplin, in black, white and fancy light colors; all made and trimmed the prettiest way. An extraordinary good showing at special prices. Prices range from \$1.50 up to \$10. Extra good values between \$2 and \$5.00.

SILK SCARFS—

6 dozen beautiful Silk Scarfs, full length and widths, plain colors or designs, special to-morrow\$1.00

NECK RUFFS—

Of fine chiffon or Liberty silk, with long ribbon streamers, good full ruffs; special to-morrow\$1.50

An Umbrella Gift

Would you put joy in the heart of the recipient. What could you suggest that would be better for man or woman? We have a large assortment with pearl or sterling silver handles, and they are perfect beauties.

Ladies' 20-inch Umbrellas; Gloria Silk, Paragon frames, with fancy gold and pearl handles\$2.00

Ladies' Umbrellas, with natural wood handles, silk covered; guaranteed; styles that bring \$7.00 elsewhere; our price\$5.00

Ladies' Colored Silk Umbrellas, pearl and gold handles; prices up to\$15.00

SPECIAL—As a holiday special we will offer in Men's Umbrellas a fine pure Gloria Silk Umbrella with natural wood or ornamental handle, worth \$7.00; special price\$5.00

Ladies' Xmas Neckwear

With the present rage for Ladies' Fancy Neckwear and the immense variety we are showing, this department is crowded daily.

Large variety Ladies' Fancy Neckwear, consisting of lace, embroidered and fancy Chiffon Stocks and Turnovers—extra special values at25c

Endless variety latest styles in Ladies' Neckwear, Chiffon Stocks and Jabots, daintily trimmed in lace; prettiest line ever shown; prices ranging from 50 cents each to\$1.50

Ladies' Neck Scarfs in Silk Crepe de Chine, plain and fancy figured Silks, all the wanted dainty colors, from 50c each up to \$5.00
Silk Windsor Ties for Children; colors, plaids, stripes and dots, in all-silk Taffeta, at 50c each and25c
"Christmas box is gratis."



If It's a Leather Gift

You'll find a easy choosing here—nothing more acceptable or appreciated. You'll find hundreds of attractive articles for gift things in this immense assortment, affording wonderful opportunities for Holiday shoppers. Holiday gifts of leather goods and furs are always acceptable and in this great sale you'll find every desirable style of the season—gifts you are sure will be appreciated.

Purses—from 25c to \$3.50.

Bags—from 50c to \$20.00.

Men's Bill Books—50c to \$5.00.

Men's Pass Books and Lodge Cases—50c to \$3.50.

Gloves for the Whole Family

If Gloves are selected for presentation any size will do, because they can be exchanged any time after Christmas. If you've gloves to purchase as Christmas token (and who hasn't?) don't miss seeing the Skelley assortment and comparing the prices with those asked elsewhere.

Ladies' two-clasp Mocha Gloves, pearl buttons, gray, tan, brown and green\$1.00

Ladies' 8-button Mannish Kid in tan or black; would make an appreciated gift; price\$1.00

Long 16-button Kid Gloves, Black, White, Brown and Tan\$2.50 to \$3.50
"Christmas boxes gratis."

JOLLIFFE'S

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